

.世界 ("DotWorld_IDN" or ".xnrhqv96g") Registry Policies Document					
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## 1 Registration Policy

## 2 Summary

This policy sets forth the criteria which all domain names must meet in order to be registered in .世界 (xn--rhqv96g), hereinafter "TLD" or "DotWorld\_IDN TLD". Specifically, this policy addresses registrant eligibility (who can register), name selection (different domain name classifications permitted to be registered) and name allocation (how different classes of domain names can be allocated). Failure to comply with this Policy is a basis for a domain name registration to be denied, suspended, transferred and/or cancelled.

## 3 Definitions

- **Applicant**: A person, business or organization that requests registration of a domain name in TLD.
- **Registrant:** The holder of a domain-name registration in the TLD.
- **Registrar:** An entity accredited by ICANN and authorized by the Registry Operator to distribute domain names in the TLD.
- Registry Operator: Stable Tone Limited.
- Registry Agreement: The agreement between Registry Operator and ICANN for the TLD: [URL]
- Policy: Registration Policy
- TLD: Top-Level Domain
- IDN: Internationalized Domain Name

# 4 Registrant Eligibility:

Registry Operator has identified the following three classes of Registrants:

- Ambassador Class,
- Member Class, and,
- Regular Class.

## 4.1 Ambassador Class



A class of Registrants in which domain names are provided in return for that Registrant promoting and adhering to the principles/goals of the TLD. Applicants can apply for a limited number of domain names (typically a single non-generic or non-geographic domain name) through a Request for Proposal (RFP) process with the Registry Operator as detailed in Section 6.3.

Successful RFP Applicants are permitted to register a domain name in compliance with this Policy for a period of up to five years at no cost, with the option of submitting a renewal RFP to the Registry Operator prior to the expiration of the domain name. Any renewal RFP may be granted or declined in Registry Operator's sole discretion.

This class of Registrants is required to promote its delegated.世界 domain name and adhere to the principles/goals of the TLD. Failure to promote and adhere to the principles/goals of the TLD or other material representations made in the RFP may result in suspension, transfer and/or cancellation of the domain name at Registry Operator's sole discretion.

#### 4.2 Member Class

This class of Registrants is required to adhere to the principles/goals of the TLD, but is not otherwise required to promote the TLD. Applicants can apply for a limited number of domain names (typically a single non-generic or non-geographic domain name) through a Request for Proposal (RFP) process with the Registry Operator as detailed in Section 6.3.

Successful RFP Applicants are permitted to register a domain name in compliance with this Policy Failure to adhere to the principles/goals of the TLD may result in suspension, transfer and/or cancellation of the domain name at Registry Operator's sole discretion.

## 4.3 Regular Class

Any Registrant not being another class (Ambassador Class or Member Class). Such Registrants include but are not limited to domain Registrants through Sunrise, Special Sunrise or General Availability of domain names for the .世界 TLD.

## 5 Name Selection

Registry Operator has identified the following six (6) non-exclusive domain name classifications: Generic, Geographic, Standard, Reserved Registry Operator Designated, and, Regular.

## 5.1 Generic Name

A non-exclusive and generically applicable term having a substantial meaning in relation to any class or type of good, service or other thing. The default allocation mechanism in connection with a Generic Name is through an RFP as detailed in Section 6.3.

However, the Registry Operator reserves the right to utilize alternative allocation mechanisms identified in Section 6 or otherwise.



## 5.2 Geographic Name

A legally recognized or commonly known name of a geographic place or region. The default allocation mechanism in connection with a Geographic Name is through an RFP as detailed in Section 6.3. However, the Registry Operator reserves the right to utilize alternative allocation mechanisms identified in Section 6 or otherwise.

#### 5.3 Standard Name

A name corresponding to or including a trademark, name or other designation of the Registrant. The default allocation mechanism in connection with Standard Names is through an RFP as detailed in Section 6.3. However, the Registry Operator reserves the right to utilize alternative allocation mechanisms identified in Section 6 or otherwise.

#### 5.4 Reserved Name

A name which is ineligible for registration due to ICANN restrictions, Registry Operator designation, at request of relevant authorities and due to security and stability considerations.

## 5.5 Registry Operator Designated Name

A name designated by Registry Operator in accordance with the Registry Agreement to activate a limited number of names (plus their IDN variants, where applicable). The default allocation mechanism in connection with this class of domain names is detailed in Section 6.4. However, the Registry Operator reserves the right to utilize alternative allocation mechanisms identified in Section 6 or otherwise.

In addition, premium names that maybe allocated into Ambassador Class or Member Class will be identified by the Registry and updated from time to time.

## 5.6 Regular Name

A name not included in any of the other categories. The default allocation mechanism in connection with Regular Names is through First-Come-First-Served a described in Section 6.3. However, the Registry Operator reserves the right to utilize alternative allocation mechanisms identified in Section 6 or otherwise.

## 6 Name Allocation Mechanisms

Registry Operator has identified the following domain name allocation mechanisms: First-Come, First Served; Auction; Request for Proposal; Registry Operator Designated; and, Special Sunrise. While the default allocation mechanism in connection with each domain name classification has been identified above, Registry Operator may, at its sole discretion, determine the most effective means to allocate any domain name in the TLD.



## 6.1 First-Come, First-Served (FCFS)

The domain name is awarded to the first eligible Applicant (i.e., one who has filed a request for registration) for that domain name provided their request has been made through a Registrar and the Applicant and domain name comply with Registry Operator's Registration Policy. The mere acceptance of any registration fees does not in itself constitute a domain name registration. A domain name is only registered upon approval of Registry Operator of any request for registration.

#### 6.2 Auction

Multiple requests to register an available domain name may be resolved through an Auction. Registry Operator will utilize an established, neutral third party (i.e., selected service provider) to conduct auctions in accordance with their rules and policies.

## 6.3 Request for Proposal (RFP)

Registry Operator will accept proposals from Applicants for an available domain name. Registry Operator reserves the right to impose a reasonable non-refundable cost-recovery fee on any Applicant that chooses to participate in any RFP. Registry Operator is not bound to select a winner among RFP respondents, and can reject all proposals received for the domain name.

Registry Operator will administer the RFP process. Registry Operator reserves the right to delegate some or all RFP evaluations to an Eligibility Committee which it may create at a later date to assist in the processing of applications.

## 6.4 Registry Operator Designated

Registry Operator is permitted under the Registry Agreement to activate a limited number of names (plus their IDN variants, where applicable) in its sole discretion.

## 6.5 Special Sunrise

Registry Operator may from time to time conduct Special Sunrise allocation of names previously not available for general registration or otherwise unallocated. For example, when a new IDN language / script table is added for registration, or when certain Reserved Names are released. Special Sunrise Policies will be developed and posted on the Registry Operator's website accordingly, and rules for allocation and delegation will follow such policies.

## 7 Denial/Suspension/Transfer/Cancelation

Registry Operator reserves the right in its sole discretion to deny, suspend, transfer and/or cancel at any time a domain name registration or request for registration found to be in violation of this Policy, any other registry policies, and/or any applicable law, rule or regulation.



## **8 Challenge Process**

Registry Operator will publish a Registration Eligibility Dispute Resolution Policy (REDRP) that will provide an administrative challenge for (i) Applicants that believe that they have been wrongfully denied a registration in the TLD; and (ii) third parties that believe a Registrant is not in compliance with the Registration Policy.

# 9 Amendment & Sole Remedy

Registry Operator reserves the right to modify this Policy at its sole discretion in accordance with its rights and obligations set forth in its Registry Agreement. Such revised Policy shall be posted on Registry Operator's website. In the event that a Registrant objects to any change in this Policy, the sole remedy is cancellation of the Registrant's domain name registration.